

Mountain View School

A California Distinguished School

A National Blue Ribbon School

November 1, 2013

Dear Valuable Member of Our Community,

Mountain View School is preparing for its annual fund-raising event, an online auction for two weeks from April 18 – May 3, 2014, capped by a live party event May 3rd, 2014. Your thoughtful contribution of sponsorship, services or products would help us tremendously in reaching our goals. More than 300 local families from the Mountain View School zone and beyond will be exposed to your business and generosity through the online auction site and live event, and if you choose to send us a brochure or literature along with your contribution, we will display it during the event. Your name will also be listed in our event program and our monthly school newsletter.

The proceeds from your generous contributions will benefit PTA-sponsored activities at Mountain View School. The Parent Teacher Association (PTA) strives to support quality education for all our children through a variety of enrichment programs, activities and experiences. Some of these programs include Technology Upgrades for Classrooms, Conflict Resolution/Peaceful Partners, Global Arts, Book Fair, Peer Mediation Training, Cultural Arts, and Assemblies. To insure that your business receives excellent exposure at this popular event, please submit your contribution no later than March 31st, 2014.

Please send your tax-deductible donations to: Mountain View PTA
c/o Sharon Rossol
5466 San Patricio Drive
Santa Barbara, CA 93111

We greatly appreciate your consideration to support our worthy cause. Together we can enrich the lives of children in ways that will enhance and impact their education now and in the future. There are several sponsorship levels to choose from along with unique and fun donation opportunities. (Please see attached 'Sponsorship/Donation Opportunities' form.) For your records, our Tax ID # is 95-6208448. Thank you very much for your outstanding support! We couldn't do it without you!

With deepest appreciation,

Melissa Renda Sharon Rossol Chrystal Sturm

Melissa Renda
mjrenda@gmail.com

Sharon Rossol
grossol@cox.net

Chrystal Sturm
chrystal.sturm@gmail.com

Enc: 2014 Sponsorship/Donation Form



Sponsorship Opportunities

BOOTS AND BANDANNA BASH

Mountain View Spring Fling & Online Auction
Saturday, May 3, 2014 | Frog Bar & Grill, Glen Annie Golf Club

All proceeds benefit the Mountain View School PTA. Please return this form with check made payable to "Mountain View PTA" to: **Mountain View School, Attn: Spring Fling & Auction, 5465 Queen Ann Lane, Santa Barbara, CA 93111.** Ads (300 dpi jpg files) may be emailed to mjrenda@gmail.com or please contact us for other delivery options. **Deadline for sponsorships is Friday, April 4th, 2014.**

Any questions? Please contact the Spring Event & Auction Co-chairs Melissa Renda (805-364-2928), Sharon Rossol (grossol@cox.net) or Chrystal Sturm (chrystal.sturm@gmail.com).

Golden Lasso - \$1,500.00

- Prime reserved table for 10 people
- 3 bottles of champagne
- 10 tickets to the event (\$750 value)
- 5 Designated Driver, Inc. Passes to drive you & your cars home safely from the shindig
- Full page program ad (4.5" w x 7.5" h)
- Business name/logo exposure @ event
- Recognition in Viewpoints, Mountain View's monthly newsletter & Mountain View's website through August 2014



Silver Spurs - \$800.00

- 4 tickets to the event (\$300 value)
- 8 drink tickets
- 1 Designated Driver, Inc. Pass to drive you & your car home safely from the shindig
- Full page program ad (4.5" w x 7.5" h)
- Business name/logo exposure @ event
- Recognition in Viewpoints, Mountain View's monthly newsletter & Mountain View's website through August 2014

Bronze Horseshoes - \$400.00

- 2 tickets to event (\$150 value)
- 4 drink tickets
- Half page program ad (4.5" w x 3.5" h)
- Business name/logo exposure @ event
- Recognition in Viewpoints, Mountain View's monthly newsletter & Mountain View's website through August 2014



Tin Stars - \$200.00

- 2 drink tickets
- Business card size program ad (3.5" w x 2" h)
- Business name/logo exposure @ event
- Recognition in Viewpoints, Mountain View's monthly newsletter & Mountain View's website through August 2014



Program Ads - \$100.00

\$200.00

\$300.00

Business card size program ad (3.5" w x 2" tall)

Half page program ad (4.5" w x 3.5" h)

Full page program ad (4.5" w x 7.5" h)

Auction Item - Please fill out donation form (see other side) and receive recognition in the event program and the online auction site!



Donation Form

BOOTS AND BANDANNA BASH

Mountain View Spring Fling & Online Auction
Saturday, May 3, 2014 | Frog Bar & Grill, Glen Annie Golf Club

Thank you very much for making a contribution to Mountain View School's Spring Fling Event & Auction!
Please complete this form by March 31, 2014, and return it to the person who gave it to you, put it in the Spring Fling box in the office at Mountain View School or fax it to 805-681-4814.

Any questions? Please contact the Spring Event & Auction Co-chairs Melissa Renda (805-364-2928), Sharon Rossol (grossol@cox.net) or Chrystal Sturm (chrystal.sturm@gmail.com).

★ ★ ★ Donor Information ★ ★ ★

Contact name: _____

Business name: _____

Name to appear in program: _____

Mailing address: _____

Phone: _____ Email: _____

★ ★ ★ Item Information ★ ★ ★

(Please provide information as you'd like it to appear on the online auction site)

Item name: _____ Approx. retail value: _____

Description: _____

(Be specific) _____

Restrictions: _____

Expiration date (if needed): _____

Thank you very much for your support!

For tax purposes, we acknowledge that you will not receive either goods or services in exchange for your donation. Please note that you need to itemize and place a value on your donation.

Federal Tax ID # 95-620844