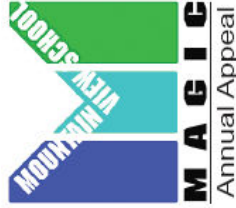


Mountain View School

FUNDRAISING 101

MAGIC



Pays for the **Salaries** for exceptional Specialists in their fields and the **materials** to enhance our children's experiences.

These programs include
Art, Music, Science, Physical Education, Library and Computer

How Money is Raised:

Annual Appeal

Fundraising Goal:

\$95,000*

PTA



Strives to enrich your child's development through a variety of programs, activities and experiences such as: Conflict Resolution/Peaceful Partners, Certificated Classroom Tutors, Technology in Classrooms, Peer Mediation Training, Artist and Poet in Residence, Field Trip Bussing, Cultural Arts Assemblies, Red Ribbon Week, School Gardens, Families Helping Families, Recess Enrichment, Book Swap, Environmental Programs, Book Fair, Career Day, Family Science Night, Carnival, Staff Luncheons, Parent Education, Classroom Materials, Back-to-School Picnic, Welcome Coffee, Membership Drive, *Viewpoints* Newsletter, e-Friday Folders, School Directory, Staff Appreciation, Parent Square, etc.

How Money is Raised:

Move-A-Thon, Party Book, Spring Fling event, eScrip, and more...

Fundraising Goal:

\$58,000*

5th Grade

Mountain View's

AWESOME

5th Grade

CLASS!

Fundraise in order to pay for events during their sixth grade year.

Proceeds will reduce the cost of CIMI (Catalina Island Marine Institute), UCSB Ropes Course, Field Trips, a Sixth Grade Party, class gifts, class mural and graduation events.

How Money is Raised:

Gift Wrap, Access Books, After-School Movies, Carnival Bake Sale and Cake Walk, and Ice Cream Sales .

Fundraising Goal:

\$700 per student*

* subject to yearly fluctuations